



Linior



# Press Kit

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# Liniar at a glance

Initially established in 1974 as 'HL Plastics', Liniar Limited has been a leader in the PVCu extrusion industry for decades.

Located in the heart of the East Midlands, Liniar's cutting-edge facility features an on-site recycling facility, underground water recycling facilities and one of Europe's largest PVCu mixing plants. Since 1993, Liniar has designed and manufactured eco-friendly PVCu products, among which are a 100% recycled plastic piling range, the Queen's Award-winning ModLok™ bi-fold door and the UK's first PassivHaus PVCu window, EnergyPlus90. The most technically advanced PVCu window system in the UK, Liniar profiles were created by bringing together some of the most knowledgeable and forward-thinking designers in the industry - with more than five centuries of experience between them.

Liniar's mission is to set the bar high for the industry and be recognised as a leading force for quality and excellence in product development - fusing industry experience with innovation, sustainability and loyalty.

## .....Liniar by numbers .....

- 400,000 ft<sup>2</sup> of purpose-built facilities in Derbyshire; Denby Hall and Cotes Park
- 500+ customers in the UK and Ireland
- £90m+ Group turnover
- 9 foiling lines, including 2 'specials' lines
- Around 40 million metres of plastic delivered per year
- PVCu mixing plant with capacity to mix 60,000 tonnes per year
- 32 extrusion lines (5x twin strand and 1x quad strand)
- 3 injection moulding machines
- 500+ Group employees
- 250 extrusion and mould tools maintained
- Cooling pits under extrusion hall help us recycle 2.5 billion gallons of water per year
- Foam PVCu mixing plant with capacity for 14,000 tonnes per year

For the latest statistics, visit [www.liniar.co.uk/at-a-glance/](http://www.liniar.co.uk/at-a-glance/).



# The company



**Martin Thurley**  
Group Managing Director

Liniar Limited designs, manufactures, stocks and tests its cutting-edge, environmentally-friendly and energy-efficient PVCu products at a purpose-built facility in Denby, Derbyshire. Together with sister company Avantek Machinery, Liniar Limited is one of the leading system companies in the fenestration industry.

The Group's parent company is NYSE-listed Quanex Building Products, a firm believer in annual investment in innovation, products, tooling, machinery and people.

Whilst the brand is synonymous with innovation and quality - the heart of the business is the people who make the company what it is. In March 2017, Martin Thurley was named Group Managing Director and is supported by an experienced senior management team.

## The team



**Monika Bailey**  
Group Finance Director



**Nigel Bishop**  
Group Sales Director



**Howard Hirst**  
Sales Director Fenestration



**Sue Davenport**  
Group Marketing Director



**Eddie Webb**  
Production Director



**Colin Sharpe**  
Business Services Director



**Jeff Newton**  
Logistics Director



**Mark Sims**  
Sales Director Outdoor Range



**John Haywood**  
Group IT Director



**Chris Armes**  
Design & Development Director



**Paul Garforth**  
Technical Services Director



# Company growth

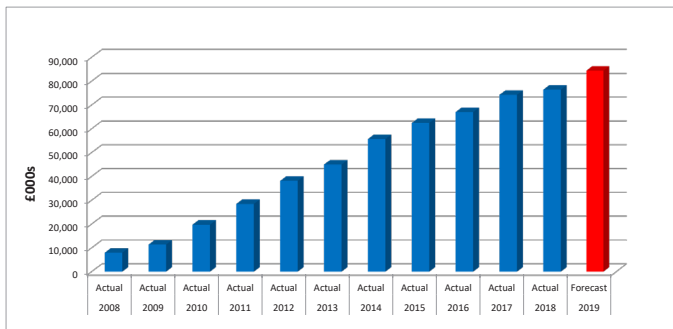
In 2008, Liniar launched the first PVCu window profile which had been completely designed from scratch. At a time when the market wasn't flourishing, Liniar was and still is one of the most technically advanced, energy efficient PVCu windows systems on the market.

With both a popular eco-friendly outdoor product range and a wide range of fenestration products to supply the construction market, other systems companies have attempted to follow suit. However, for more than a decade, Liniar has been the only UK PVCu extruder to see consistent, profitable growth.

Since the system's initial launch, Liniar has gone on to win the Queen's Award for Innovation for its ModLok™ bi-fold door and has also developed the UK's first PassivHaus PVCu window, the 9-chambered EnergyPlus90.



HL Plastics Ltd - Revenue to date



The number of window fabricators switching to Liniar continues to grow. They're attracted by the lightweight, easy to fabricate frames, the companies zero operational wastage record and eco-friendliness, its innovation, ever-growing product range and the excellent customer service and support they receive across the business.

## Awards and accreditations



2017 Queen's Award for Innovation  
**Winner**



2020 Made in the Midlands Awards - Manufacturer of the Year  
**Shortlisted**



2020 Midlands Business Awards - Manufacturer of the Year  
**Winner**



2019 National Fenestration Awards - PVCu Company of the Year  
**Winner**



ISO:14001



ISO:9001



Secured by Design



PAS 24



BS EN 6375



BBA



BS EN 12608



BS 476 - 7



BS 660 - 2 & BBS 428



BS 7976



Class 1 Fire Rating

Visit [www.linia.co.uk/awards/](http://www.linia.co.uk/awards/) for more information on Liniar's other awards.

For further details on accreditations, visit [www.linia.co.uk/about/accreditations/](http://www.linia.co.uk/about/accreditations/).

# Products

Since the launch of the first Liniar window profile in 2008, the Design & Development team has continued to develop and design new, groundbreaking products, boasting a comprehensive range of energy efficient and environmentally friendly products - for example, its Queen's Award winning, bespoke PVCu ModLok™ bi-folding door, the UK's first PVCu double-rebated flush sash window, Resurgence, and the stunning Elevate lantern roof are joined by a wide range of windows, patio and French doors, residential doors, conservatories and outdoor products like decking, fencing and plastic piling.

The company's range of piling is not only manufactured using 100% recycled PVCu but is also used by the National Trust and Environment Agency as flood defences and in moor conservation efforts. With regular orders throughout the UK and further afield destinations like, Thailand, Indonesia, Australia, New Zealand, Germany, France and the Netherlands, the company is growing in leaps and bounds.

Liniar has a reputation for innovation, quality and superb customer service in three distinct markets: window fabricators and installers, caravans and holiday homes, and the construction and conservation industry.

## PVCu Fenestration Products

- Chamfered & Sculptured Windows
- Entry doors
- French doors & patio doors
- Bi-folding doors
- Conservatories & glazed roofs



## Outdoor Products

- PVCu and composite decking
- Galvanised steel sub-frame
- Sculptured balustrades
- PVCu and composite fencing
- Piling and Retention: log, full pan & standard



## Building Products

- Soffits, fascia & foam trims
- Fully matching to the Liniar suite of windows
- Cleaners, sealants & adhesives
- Fixings & packers
- Tools



## Alumina Fenestration Products

- Fully matching aluminium range
- Residential doors
- French doors
- Bi-folding doors



# Committed to innovation

Innovation is at the heart of everything the Liniar team does. From recycling scrap PVCu into reusable products in 1993 to creating some of the most groundbreaking products in the industry, Liniar's team continues to push the boundaries of innovation.

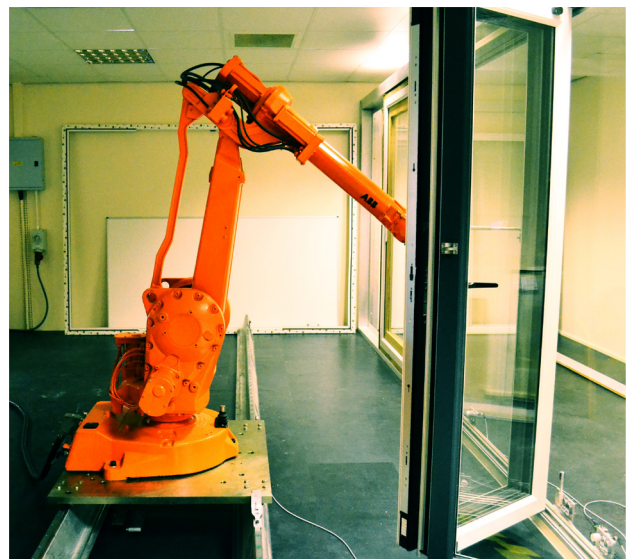
The revolutionary Liniar PVCu chamfered system was launched into a tumultuous market in 2008. Breaking away from the monotony of making changes to existing systems, Liniar broke the mould and created an entirely new system from scratch - which, for the first time ever, combined unparalleled strength and high energy efficiency in one window.

Since its initial profile launch Liniar has continued to develop products which set the bar high for the rest of the industry. These products include the Queen's Award-winning ModLok™ bi-folding doors, the first PVCu double-rebated flush sash window, Resurgence and the UK's first PVCu PassivHaus window, EnergyPlus90.

With even more cutting-edge products launched every year, innovation is one of Liniar's cornerstones. A dedicated Design and Development team help to ensure the brand remains at the forefront of technological advancements in the industry.

The team even boasts its own testing laboratory with a robot to cycle test the opening mechanisms of all Liniar doors - ensuring they achieve in excess of British Standards.

To see the Mark II Robot in action, go to [www.liniar.co.uk/videos/mark-ii-the-liniar-robot/](http://www.liniar.co.uk/videos/mark-ii-the-liniar-robot/).



Liniar's culture of innovation and its investment in people, plant, machinery and product development contributes to the ongoing success and continued growth of the company - giving customers reassurance about the quality and durability of the company's product range.

To view the full Liniar range of PVCu windows, doors, conservatories, roofs, fencing, decking, plastic piling and more visit [www.liniar.co.uk](http://www.liniar.co.uk).

To see Liniar's Alumina range, visit <http://alumina.liniar.co.uk/>



# Committed to customers

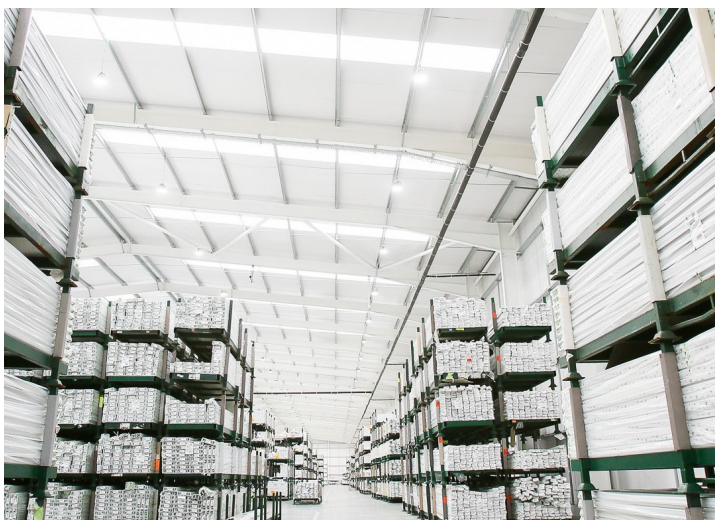
Liniar has a well-earned reputation for superb customer service and support. The Liniar team is committed to offering our customers only the best, most energy efficient products which are delivered on time, every time.

To ensure Liniar meets all its goals for customer support, there's an ongoing commitment to maintaining or improving customer relations and this includes solutions like NPS surveys - giving teams constructive, anonymous feedback from real customers so realtime improvements can be made.



In 2019, Liniar conducted their first NPS survey and the results of it were excellent - literally. An NPS (Net Promoter Score) survey measured Liniar on several metrics including ease to work with, delivery times, products, stock, etc. Overall Liniar scored a 69, one point shy of the 'excellent' mark - including 93% of those surveyed saying they considered Liniar 'easy to work with'.

Additional customer commitments include having a 99% on time, in full record, a reliable supply of stocked items and lead times of special orders as short as possible. The senior management team has also had a firm commitment to minimise the impact of Brexit to our customers with more than two years preparing our operations and streamlining our supply chain. With £5mil additional investment in stock to minimise disruption from backups at the port or Channel crossings, we've done all we can do to ensure Liniar provides the same level of service through Brexit.



Find out more about Liniar's commitment to customers by reading our case studies at [www.liniar.co.uk/case-studies/](http://www.liniar.co.uk/case-studies/).

Take a walk through our factory, view how-to videos and learn about Liniar products by viewing videos on the Liniar website at [www.liniar.co.uk/videos/](http://www.liniar.co.uk/videos/).





[www.liniar.co.uk](http://www.liniar.co.uk)





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